

**37th Annual
Southwest Missouri
Spring Forage Conference
February 23 & 24, 2021**

☀ **Virtual Only** ☀

A couple of months ago the SFC planning committee made the difficult decision to host our conference on a virtual platform for 2021. Due to the unknown of what lies ahead in the world of health precautions and the need to schedule events a year in advance, we felt this to be the only option to guarantee the SFC goes on for 2021. Although we would prefer an in person event, we feel that this virtual conference will provide the same high quality information only from the comfort of home.

We have adapted our sponsorship opportunities this year to give you multiple advertisement and commercial choices. Options include 30 second, 1 minute, and 3 minute commercials; Entire session sponsorships, providing pre-show commercials and speaker introductions; on screen logos and instant connectivity to your business. Several more offerings are included and more are being added as we progress in the development of the virtual platform. I have outlined the differences in sponsorship levels using the same tiered level of sponsorship we have used in the past. Please feel free to call me at 417-952-0138 to discuss how we can customize your sponsorship.

Registration can be accomplished by completing the back side of this form and returning to me, or register online at <http://springforageconference.com/> I look forward to hearing from you.

Nathan Witt
SFC Trade Show Chairman



We offer sponsorship opportunities for your business. A tier level has been developed to provide a variety of choices to fit your needs. Place a check in the selection box and please fully complete the contact information.

Gold Level - \$700 Keynote session sponsor

- Speaking/Commercial opportunity (limit 3 min.) prior to Keynote address
- Introduction of Keynote speaker
- Four, 30 second commercial timeslots at intermissions of choice
- Business logo and link on screen during presentation
- Sponsorship recognition on slideshow
- Logo and website link on SFC website
- 7 registrations

Email me a jpg file of your business logo with registration. This logo will be used on the SFC website, slideshows, commercials, and during presentations determined by sponsorship level.
Nathan.witt@usda.gov

Silver Level - \$400 Full Session sponsor of choice

- Speaking/Commercial opportunity (limit 1 min.) prior to session of choice
- Introduction of session speaker
- Two, 30 second commercial timeslots at intermissions of choice
- Business logo and link on screen during speaking session
- Sponsorship recognition on slideshow
- Logo and website link on SFC website
- 5 registrations

Bronze Level - \$200 Logo, link, slideshow

- Business logo and link on screen during session (assigned)
- Sponsorship recognition on slideshow
- Logo and link on SFC website
- 2 registrations

Commercial Break - \$200

- One 30 second commercial at intermission (assigned)
- Sponsorship recognition on slideshow
- Logo on SFC website
- 2 registrations

Total: _____

Registration Information

Reservations will be confirmed when the registration, along with payment, is received online or in our office. Session sponsorship selection will be determined based on "first come first serve". To ensure reservation, please return this registration form by **Feb. 1.**

Registrations are non-refundable

Make Checks Payable to: Spring Forage Conference. Mail to: 1242 Deadra Drive, Lebanon, MO 65536
Pay Pal is available at springforageconference.com (2.9% +\$.30 transaction fee will apply)

Company Name _____

Contact Person _____

Address _____

Phone _____

E-Mail Address _____

Type of merchandise or service _____

An Equal Opportunity Provider and Employer

Contact: Nathan Witt (417) 451-1007 ext. 3, or 417-952-0138

Nathan.witt@usda.gov