



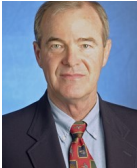
**34th Annual  
Southwest Missouri  
Spring Forage Conference**  
In partnership with the  
**Heart of America Grazing Conference**  
February 26-27, 2018  
University Plaza  
333 John Q. Hammons Parkway  
Springfield, MO



This year's conference is being held in partnership with the Heart of America Grazing Conference, combined into a two-day event. The evening of the 26th will consist of two keynote speakers, an evening meal, and a trade show. Conference layout and sessions on the 27th will remain the same as previous years with multiple breakout sessions, trade show, and a keynote luncheon speaker.

**Main Speakers**

**Feb. 26**



**Dr. Gary Lacefield:** University of Kentucky Professor Emeritus. Gary has authored/coauthored over 300 publications, papers, articles, and books and is highly decorated in his public service for forage/livestock research and extension. Dr. Lacefield has been a leader in developing livestock forage programs across the globe.



**Doug Peterson:** NRCS Regional Soil Health Specialist for Missouri and Iowa. With 29 years experience in conservation, Doug has become a leading spokesman for soil health management throughout the Midwest, promoting management practices that will effectively improve soil health and function.

**Feb. 27**



**Dave Pratt:** World renowned as a sustainable agricultural speaker, Dave also teaches the Ranching for Profit school to students worldwide. Gaining educational and grazing experience in California and Washington Dave has been instrumental in developing the Sustainable Ranching Research & Education Project, a large scale and long term effort for sustainable ranching practices. Mr. Pratt is also the co-founder of the California Grazing Academy.

<b>2018 Conference Agenda</b>	
<b>February 26</b>	<b>February 27</b>
12:00—5:00 pm Trade show set up	8:00 am - 8:45 am Registration/Visit Exhibitors
-trade show set up is optional today	8:45 am - 9:30 am Breakout Session #1
1:00— 5:00 pm Afternoon session	9:30 am - 10:15 am Break/Visit Exhibitors
3:00—3:30 pm Beverage Break	10:15 am - 11:00 am Breakout Session #2
6:00—9:00 pm Dinner/Speakers	11:00 am - 11:30 am Break/Visit Exhibitors
	11:30 am - 1:15 pm Lunch/Keynote Address
	1:15 pm - 1:45 pm Break/Visit Exhibitors
	1:45 pm - 2:30 pm Breakout Session #3
	2:30 pm - 2:45 pm Break/Visit Exhibitors
	2:45 pm - 3:30 pm Breakout Session #4

We offer sponsorship opportunities for your business. A tier level has been developed to provide a variety of choices to fit your needs. Place a check in the selection box and please fully complete the contact information.

- Gold Level - \$1000**
  - Lunch speaking opportunity (limit 3 min.)
  - Reserved luncheon table next to stage
  - Ads and flyers may be placed at lunch tables
  - Full page ad in proceedings
  - Banner space in front of lunch room behind speaker
    - bring a means to hang your banner
  - Acknowledgement announcement at lunch
  - Logo and website link on SFC website
  - Exhibitor booth space
  - 4 registration/meal tickets (Tuesday only)
  - Choice of exhibitor booth space site
    - first to register is first to choose
  - Additional booth tables/space and electricity if desired

- Silver Level - \$500**
  - Half page ad in proceedings
  - Logo and website link on SFC website
  - Exhibitor booth space
  - 3 registration/meal tickets (Tuesday only)
  - Choice of exhibitor booth space site
    - first to register is first to choose
  - Name displayed on break tables and lunch slideshow

- Bronze Level - \$250**
  - Name and address in proceedings and SFC website
  - Name displayed on break tables
  - Exhibitor booth space
  - 2 registration/meal tickets (Tuesday only)

- Exhibitor - \$125**
  - Exhibitor booth space
  - 1 registration/meal ticket (Tuesday only)

- Break Sponsor - \$125**
  - Name displayed on break tables and SFC website
  - 1 registration/meal ticket (Tuesday only)

All exhibitors and sponsors may have a one page advertisement included in the proceedings handout bag at no additional charge. Send 500 copies by February 1.

- |   |         |                     |
|---|---------|---------------------|
| <input type="checkbox"/> Electricity  | \$20.00 |                     |
| <input type="checkbox"/> Additional Tables  | \$25.00 |                     |
| <input type="checkbox"/> Additional Meal (\$45 at the door)   | \$35.00 |                     |
| <input type="checkbox"/> Vendors unable to attend or sponsor the conference may have a one page advertisement included in the proceedings handout bag. Send | \$50.00 | <b>Total:</b> _____ |

**Make Checks Payable to: Spring Forage Conference. Mail to: 1242 Deadra Drive, Lebanon, MO 65536**  
**Pay Pal is available at [springforageconference.com](http://springforageconference.com) (2.9% +\$.30 transaction fee will apply)**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail Address

\_\_\_\_\_  
Type of merchandise or service

**Monday Feb 26 afternoon/evening event and supper**

Regular registration does not include admission to the Monday night activities. If interested in attending please indicate below and include payment with the regular registration.

**Number attending** \_\_\_\_\_ **\$50.00 each**

**Total** \_\_\_\_\_

***Registration Information***

**Reservations will be confirmed when the registration, along with payment, is received in our office. To have your business listed in the Proceedings, and to ensure reservation, please return this registration form by **Dec. 1, 2017.****

Display space consists of: 3'x6' table and 2 chairs

Set up in Exhibit Hall may begin at 12:00 pm Feb. 26.

Conference will adjourn at 3:30 pm. Feb. 27 at which time booths may be removed.

Registrations are non-refundable

An Equal Opportunity Provider and Employer