

**38th Annual
Southwest Missouri
Spring Forage Conference
February 22, 2022**

Oasis Hotel and Convention Center
2546 North Glenstone Ave.
Springfield, MO 65803
417-866-5253



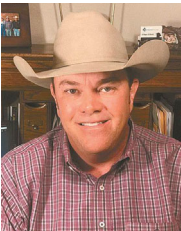
The 2022 SFC is in person!

We are pleased to once again host the Spring Forage Conference at the Oasis Hotel, for a face to face event. The trade show will return to its traditional layout, as in the years past, with the tiered sponsorship level offering a variety of opportunities to showcase your business.

Corbitt Wall, livestock market analyst for DV Auction, will be our keynote speaker for the day. Corbitt conducts commentary for Feeder Flash, the latest daily cattle market discussion on market trends, cattle prices and new information.

Breakout sessions will consist of topics such as Drought Resistant Forages, Marketing Local Beef, Multi-species Grazing and many more. As always, feel free to call me with questions.

Registration can be accomplished by completing the back side of this form and returning to me, or register online at <http://springforageconference.com/>



Corbitt Wall: A Native of eastern New Mexico, Mr. Wall is a commercial cattle manager and livestock marketing analyst for DV Auction. Currently living in Canyon Texas, Corbitt received his Bachelor's degree in Agri-business and Economics and Masters degree in Agriculture from West Texas A&M University. A fourth generation cattleman, Corbitt hosts the Feeder Flash, a daily news production for the livestock industry. Wall worked for the U.S. Department of Agriculture after college and doing his 18-year career he has worked for the Agricultural Marketing Service as the Officer in Charge and Supervisor of Missouri's Federal-State Market News program based out of St. Joseph, Missouri. One of his responsibilities included grading market ready cattle being delivered on Chicago Mercantile Exchange contracts. Mr. Wall has authored the USDA's National Feeder & Stocker Cattle Summary and in 2014 started working for DV Auction as the host of the real-time auction broadcasting company based in Nebraska. He has recently relocated back to the Texas Panhandle, after 16 years in northwest Missouri where he operated a small stocker cattle operation with his three daughters.

**2022 Conference Agenda
February 22**

8:00 am - 8:45 am Registration/Visit Exhibitors
8:45 am - 9:30 am Breakout Session #1
9:30 am - 10:15 am Break/Visit Exhibitors
10:15 am - 11:00 am Breakout Session #2
11:00 am - 11:30 am Break/Visit Exhibitors
11:30 am - 1:15 pm Lunch/Keynote Address
1:15 pm - 1:45 pm Break/Visit Exhibitors
1:45 pm - 2:30 pm Breakout Session #3
2:30 pm - 2:45 pm Break/Visit Exhibitors
2:45 pm - 3:30 pm Breakout Session #4

We offer sponsorship opportunities for your business. A tier level has been developed to provide a variety of choices to fit your needs. Place a check in the selection box and please fully complete the contact information.

- Gold Level - \$1000**
 - Lunch speaking opportunity (limit 3 min.)
 - Reserved luncheon table next to stage
 - Ads and flyers may be placed at lunch tables
 - Full page ad in proceedings
 - Banner space in front of lunch room behind speaker
 - bring a means to hang your banner
 - Acknowledgement announcement at lunch
 - Logo and website link on SFC website
 - Exhibitor booth space
 - 4 registration/meal tickets
 - Choice of exhibitor booth space site
 - first to register is first to choose
 - Additional booth tables/space and electricity if desired
 - Name displayed on break tables and lunch slideshow

Registration Information

Reservations will be confirmed when the registration, along with payment, is received in our office. To have your business listed in the Proceedings, and to ensure reservation, please return this registration form by **Dec. 1.**

Display space consists of: 3'x6' table and 2 chairs

Conference will adjourn at 3:30 pm. at which time booths may be removed.

- Silver Level - \$500**
 - Half page ad in proceedings
 - Logo and website link on SFC website
 - Exhibitor booth space
 - 3 registration/meal tickets
 - Choice of exhibitor booth space site
 - first to register is first to choose
 - Name displayed on break tables and lunch slideshow

Registrations are non-refundable



Exhibits can **only** be set up the morning of the conference.

- Bronze Level - \$300**
 - Name and address in proceedings and SFC website
 - Name displayed on break tables
 - Exhibitor booth space
 - 2 registration/meal tickets

Spacing is limited. Booth locations will be assigned by sponsorship levels and by order of registrations received. Unless requested otherwise, Gold and Silver sponsors will be located around refreshment tables in front of the grand ball-room.

- Exhibitor - \$175**
 - Exhibitor booth space
 - 1 registration/meal ticket

- Break Sponsor - \$175**
 - Name displayed on break tables and SFC website
 - 1 registration/meal ticket

All exhibitors and sponsors may have a one page advertisement included in the proceedings handout bag at no additional charge. Send 500 copies by February 1.

- Electricity** \$20.00
 - Additional Tables** \$175.00
 - Additional Meal** \$45.00
 - Vendors unable to attend or sponsor the conference may have a one page advertisement included in the proceedings handout bag. Send 500 copies by February 1.** \$50.00
- Total:** _____

Make Checks Payable to: Spring Forage Conference. Mail to: 1242 Deadra Drive, Lebanon, MO 65536
Pay Pal is available at springforageconference.com (2.9% +\$.30 transaction fee will apply)

Company Name

Contact Person

Address

Phone

E-Mail Address

Type of merchandise or service

An Equal Opportunity Provider and Employer