

**36th Annual
Southwest Missouri
Spring Forage Conference
February 25, 2020**

Oasis Hotel and Convention Center
2546 North Glenstone Ave.
Springfield, MO 65803
417-866-5253



Mark your calendars now for the 36th annual Southwest Missouri Spring Forage Conference. The conference will again be at the Oasis Hotel and Convention Center. Entrance and registration will be on the North side of the Hotel at the Convention Center Lobby.

We have an outstanding lineup of topics and presentations this year, and we will be hosting Temple Grandin, professor of animal science at Colorado State University and designer of livestock handling facilities, as our Keynote Speaker.

Registration can be accomplished by completing the back side of this form and returning to me, or register online at <http://springforageconference.com/>

We look forward to seeing you there.

Nathan Witt, Spring Forage Conference Trade Show Chairman



Temple Grandin: Dr. Grandin is a designer of livestock handling facilities and a Professor of Animal Science at Colorado State University. Facilities she has designed are located in the United States, Canada, Europe, Mexico, Australia, New Zealand, and other countries. In North America, almost half of the cattle are handled in a center track restrainer system that she designed for meat plants. Curved chute and race systems she has designed for cattle are used worldwide and her writings on the flight zone and other principles of grazing animal behavior have helped many people to reduce stress on their animals during handling. Today she teaches courses on livestock behaviour and facility design at Colorado State University and consults with the livestock industry on facility design, livestock handling, and animal welfare. She has appeared on television shows such as 20/20, 48 Hours, CNN Larry King Live, PrimeTime Live, 60 Minutes, the Today Show, and many shows in other countries. She has been featured in People Magazine, the New York Times, Forbes, U.S. News and World Report, Time Magazine, the New York Times book review, and Discover magazine. In 2010, Time Magazine named her one of the 100 most influential people.

**2020 Conference Agenda
February 25**

8:00 am - 8:45 am Registration/Visit Exhibitors
8:45 am - 9:30 am Breakout Session #1
9:30 am - 10:15 am Break/Visit Exhibitors
10:15 am - 11:00 am Breakout Session #2
11:00 am - 11:30 am Break/Visit Exhibitors
11:30 am - 1:15 pm Lunch/Keynote Address
1:15 pm - 1:45 pm Break/Visit Exhibitors
1:45 pm - 2:30 pm Breakout Session #3
2:30 pm - 2:45 pm Break/Visit Exhibitors
2:45 pm - 3:30 pm Breakout Session #4

We offer sponsorship opportunities for your business. A tier level has been developed to provide a variety of choices to fit your needs. Place a check in the selection box and please fully complete the contact information.

Gold Level - \$1000

- Lunch speaking opportunity (limit 3 min.)
- Reserved luncheon table next to stage
- Ads and flyers may be placed at lunch tables
- Full page ad in proceedings
- Banner space in front of lunch room behind speaker
 - bring a means to hang your banner
- Acknowledgement announcement at lunch
- Logo and website link on SFC website
- Exhibitor booth space
- 4 registration/meal tickets
- Choice of exhibitor booth space site
 - first to register is first to choose
- Additional booth tables/space and electricity if desired
- Name displayed on break tables and lunch slideshow

Registration Information

Reservations will be confirmed when the registration, along with payment, is received in our office. To have your business listed in the Proceedings, and to ensure reservation, please return this registration form by **Dec. 1.**

Display space consists of: 3'x6' table and 2 chairs

Conference will adjourn at 3:30 pm. at which time booths may be removed.

Silver Level - \$500

- Half page ad in proceedings
- Logo and website link on SFC website
- Exhibitor booth space
- 3 registration/meal tickets
- Choice of exhibitor booth space site
 - first to register is first to choose
- Name displayed on break tables and lunch slideshow

Registrations are non-refundable



Exhibits can **only** be set up the morning of the conference.

Bronze Level - \$300

- Name and address in proceedings and SFC website
- Name displayed on break tables
- Exhibitor booth space
- 2 registration/meal tickets

Spacing is limited. Booth locations will be assigned by sponsorship levels and by order of registrations received. Unless requested otherwise, Gold and Silver sponsors will be located around refreshment tables in front of the grand ball-room.

Exhibitor - \$175

- Exhibitor booth space
- 1 registration/meal ticket

Break Sponsor - \$175

- Name displayed on break tables and SFC website
- 1 registration/meal ticket

All exhibitors and sponsors may have a one page advertisement included in the proceedings handout bag at no additional charge. Send 500 copies by February 1.

Electricity \$20.00

Additional Tables \$175.00

Additional Meal \$45.00

Vendors unable to attend or sponsor the conference may have a one page advertisement included in the proceedings handout bag. Send 500 copies by February 1. \$50.00

Total: _____

Make Checks Payable to: Spring Forage Conference. Mail to: 1242 Deadra Drive, Lebanon, MO 65536
Pay Pal is available at springforageconference.com (2.9% +\$.30 transaction fee will apply)

Company Name _____

Contact Person _____

Address _____

Phone _____

E-Mail Address _____

Type of merchandise or service _____

An Equal Opportunity Provider and Employer

Contact Person: Nathan Witt (417) 451-1007 ext. 3 Nathan.witt@mo.usda.gov